



LONGMONT AREA ECONOMIC COUNCIL

2012 SPONSOR BENEFITS

Investor Series Breakfast - March 8 & October 26, 2012

This premier events expose your company to 150 business, community and government leaders, with major company recognition starting before the event, and all the way into next year through the release of our Annual Report. Thank you to our 2011 sponsors of both breakfast events.



Industry Recognition Luncheons - April 18 & August 22, 2012

These premier events expose your company to 200 business, community and government leaders, with major company recognition starting before the event, and all the way into next year through the release of our Annual Report. Thank you to our 2011 sponsors.



Advertising Opportunities for 2012

Advertising is the best exposure to the most influential companies and business leaders in Longmont! The Economic Council offers multiple ways for you to gain exposure to Longmont Area businesses and industry. Thank you to our 2011 sponsors.



Our promotional opportunities represent the best exposure to the most influential companies and business leaders in Longmont! The Economic Council offers multiple ways for you to gain this exposure. For information contact Donna Miller at 303-651-0128 or visit our web page at www.longmont.org.

Investor Series Event Sponsorships

MARCH 8th INVESTOR SERIES BREAKFAST OCTOBER 26th INVESTOR SERIES BREAKFAST

These events are designed to provide information on a topic of interest to investors and the business community at large.

SILVER SPONSORSHIPS - \$1000

Speaking Opportunity at the Event - Limited to 4 Sponsors

- ~ Opportunity to speak at the beginning of the program
- ~ Your company **Logo** on all Economic Council publications - invitations, programs, and web page
- ~ Your company **Logo** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **Logo** on the 2013 sponsor benefits promotion document
- ~ Your company **Logo** in the Economic Council's **2011 Annual Report**, sent to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed behind the stage at the event
- ~ Opportunity to place your collateral materials at the event
- ~ 20% discount on purchase of additional corporate tables

BRONZE SPONSORSHIPS - \$500

Limited to 4 Sponsors

- ~ Recognition from the stage at the beginning of the event
- ~ Your company **recognized** on all Economic Council publications - invitations, programs, and web page
- ~ Your company **name** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **name** in the Economic Council's **2011 Annual Report**, sent to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed around the room at the event
- ~ Opportunity to place your collateral materials at the event
- ~ 10% discount on purchase of additional corporate tables

CORPORATE TABLES - \$175

- ~ One reserved table for eight at the above reduced price (a \$25 savings) with table signage

Industry Recognition Sponsorships

CORNERSTONE LUNCHEON APRIL 18th

This luncheon is designed to recognize companies that have expanded or relocated to Longmont.

COMMUNITY APPRECIATION LUNCHEON AUGUST 22nd

This luncheon is designed to recognize primary employers that have provided additional support to community goals through their charitable giving, employee recognition programs, environmental efforts, etc.

PLATINUM SPONSORSHIPS - \$2000

Speaking Opportunity at the Event - Limited to 4 Sponsors

- ~ Opportunity to speak at the beginning of the program
- ~ Your company **Logo** on all Economic Council publications - invitations, programs, and web page
- ~ Your company **Logo** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **Logo** on the 2013 sponsor benefits promotion document
- ~ Your company **Logo** in the Economic Council's **2011 Annual Report**, sent to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed behind the stage at the event
- ~ Opportunity to place your collateral materials at the event
- ~ 20% discount on purchase of additional corporate tables

GOLD SPONSORSHIPS - \$1000

Limited to 4 Sponsors

- ~ Recognition from the stage at the beginning of the event
- ~ Your company **name** on all Economic Council publications - invitations, programs, and web page
- ~ Your company **name** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **name** in the Economic Council's **2011 Annual Report**, mailed to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed around the room at the event
- ~ Opportunity to place your collateral materials at the event
- ~ 10% discount on purchase of additional corporate tables

CORPORATE TABLES - \$280

- ~ One reserved table for eight at the above reduced price (a \$40 savings) with table signage.

Advertising Opportunities

QUARTERLY NEWSLETTER BANNER AD

Per Issue - \$1000/Entire Year - \$3000

1 Per Issue - Number of Issues - 4

Distributed to 550 investors, primary employers and interested parties via email. The sponsor will be allowed to include a banner ad at the beginning of the issue with messaging and a link to the web site of your choice. This will be the first thing that recipients see and will drive traffic to your site.

WEB PAGE ADS

Home Page - \$1000 Per Year - ~~SOLD~~

Other Levels - \$250-\$500 Per Year

Variety of other pages tailored to your interests!

Are hosted from our website, and other pages specifically picked for you, to drive customers to your site. The Economic Council's website is accessed by our investors, site selectors, business community leaders, and people seeking information on Longmont and the Economic Council. Service providers and retailers will gain access to unique audiences interested in the economic growth of Longmont.

MONTHLY UPDATES

Number Available: 12 - \$250 Per Issue

Entire Year - \$2400 - ~~SOLD~~

This venue provides messaging opportunities specific to primary employers. Each month, the Economic Council staff develops information of interest to primary employers and communicates it to them. This update goes out to approximately 200 companies which represent the industry of the Longmont area. This is an exceptional opportunity to get in front of an extremely targeted audience.