



## WHY INVEST WITH THE ECONOMIC COUNCIL?

- Because the Economic Council is the only organization dedicated to supporting primary employers in the Longmont area.
- Because the Economic Council is dedicated to providing value added services to its primary employers.
- Because the Economic Council offers programs and services designed to meet the needs of primary employers such as market development, community recognition, advocacy, and interaction with other primary employers.
- Because the Economic Council is your resource for information, government assistance, professional services, and community involvement.



*This investment is based on a shared vision that a better business environment leads to a better community.*



## INVESTOR INFORMATION

Company Name

Contact Person

Title

Address

City State Zip

Phone Fax

Email Address

Website

Please return this section along with your check to:

**Longmont Area Economic Council**  
528 Main Street  
Longmont, CO 80501

(303) 651-0128 ~ [www.longmont.org](http://www.longmont.org)

## Primary Employer



## Investor



## Invitation



## WHAT IS THE ECONOMIC COUNCIL?

The Longmont Area Economic Council (LAEC) is the only organization dedicated to supporting the growth of industry in the Longmont area. We are a public/private partnership that includes local government, industry and 126 private sector investors. We constantly promote a strong business environment in Longmont and work with all sectors of the community to facilitate that goal.

### MISSION

To actively support the creation and retention of quality, primary jobs. We do this by supporting the needs of companies like yours and recruiting new industry to the Longmont area.

### SERVICE TERRITORY

The service territory for the Economic Council is the city of Longmont and Eastern Boulder County.

## WHAT ARE THE BENEFITS OF JOINING THE ECONOMIC COUNCIL?

A variety of services are designed to keep you informed about the Economic Council's activities and what's happening in the local economy. Among these are:

## SUPPORT

- Acting as Both a Liason and an Advocate with Local Governments and Regulatory Agencies.
- Developing Programs of Interest to Your Company: Employment Law, Government Procurement, Health Care Insurance, Lean Manufacturing, etc.
- Regular Communication on Issues of Importance: Training, International Trade, Incentives, Financing, etc.
- Helping You Find the Resources You Need.
- Monthly Meetings of the Longmont Area Human Resource Roundtable.
- Educating the Community on the Importance of Companies Like Yours.
- Supporting Workforce Development Efforts That Help You Find the Employees You Need.

## COMMUNITY AWARENESS

- Exposure of Companies like Yours at Our Industry Recognition Events.
- Exposure of Your Company to the Regional Market through Quarterly Supplements in the Boulder County Business Report.
- Highlights of Your Company in Our Quarterly Newsletter.
- Coverage of Your News Through Our website. [www.longmont.org](http://www.longmont.org)

## COMMUNICATION

- Weekly Updates on Our Activities.
- Information on Industry Trends.
- Referrals to Local Services.
- Quarterly Reports on Economic Activity.

## DOESN'T IT MAKE SENSE?

*If you are going to invest in your community, doesn't it make sense to choose an organization whose sole purpose is to promote the importance of companies like yours?*

*Our goal is to support primary employers.*

*We provide programs and services that add value to your operations, while acting as the collective voice for primary employers in the community.*

*We invite you to support our common interest of creating and maintaining a great community with a great business environment- a place where people care about the quality of their economy, their corporate neighbors and their future.*

*We look forward to adding you to our roster of primary employer investors.*

## INVESTMENT GUIDELINES

**Base Membership**                      **\$350**

**Plus Cost per Employee**

**1-30**    **\$ 13**

**31 - 50**     **\$ 6**

**51+**    **\$ 3**

**Total Dues**                                   **\$ \_\_\_\_\_**