



## *INVESTOR INFORMATION*

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Website

Please return this section along with your check to:

**Longmont Area Economic Council**  
**528 Main Street**  
**Longmont, CO 80501**

(303) 651-0128 ~ [www.longmont.org](http://www.longmont.org)

## *REFERRALS*

LAEC Investors are referred to companies looking for goods and professional services.

## *STATISTICAL INFORMATION*

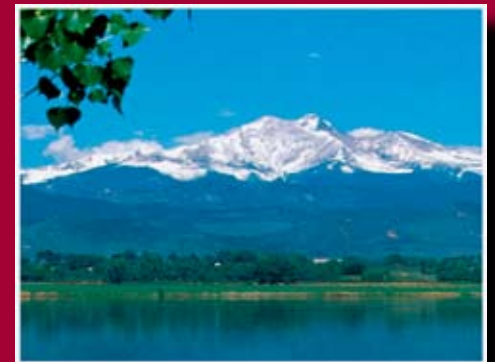
**Reports** — The Economic Council publishes a variety of reports including job growth, labor force data, primary employer lists, real estate data, and demographics, that are made available to investors.



*Keeping the local economy strong is why the Economic Council exists. Investment in the Economic Council is an investment in the future health of your business.*



# *INVESTOR INVITATION*



## *WHAT IS THE ECONOMIC COUNCIL?*

The Longmont Area Economic Council (LAEC) is the only organization dedicated to supporting the growth of industry in the Longmont area. We are a public/private partnership that includes local government, industry and 145 private sector investors. We constantly promote a strong business environment in Longmont and work with all sectors of the community to facilitate that goal.

### *MISSION*

To actively support the creation and retention of quality, primary jobs. We do this by supporting the needs of existing industry and recruiting new industry to the Longmont area.

### *SERVICE TERRITORY*

The service territory for the Economic Council is Eastern Boulder County.

## *WHAT ARE THE SERVICES AND PROMOTIONAL OPPORTUNITIES LAEC PROVIDES?*

A variety of services are designed to keep you informed about the Economic Council's activities and what's happening in the local economy. Among these are:

### *PROMOTIONAL OPPORTUNITIES*

- **Your company banner ad on our quarterly electronic newsletter, reaching every investor and primary employer, as well as regional partners**
- **Your company banner ad on our website.**
- **Your company banner ad on our monthly electronic updates, reaching every primary employer**

### *NETWORKING*

- **Industry Recognition Events**
- **Investor Series Breakfasts**
- **One-on-One opportunities through participation in our Existing Industry Contact Committee**

### *KEEPING YOU INFORMED*

- **Weekly Updates**
- **Quarterly Newsletter**
- **Quarterly Supplement in the Boulder County Business Report**
- **Quarterly Economic and Real Estate Reports**
- **Reports and Information Available on our website [www.longmont.org](http://www.longmont.org)**

## *Why Should I Invest with the Longmont Area Economic Council?*

How will you promote your business to industry in the Longmont area? How will you reach the business community at large? How will you stay informed about economic activity in Longmont? How will you get referrals for your business? How will you promote and reach companies and those seeking information on our area? How will you network with the existing business community? **Become an Economic Council investor!**

The Longmont area has 194 primary employees with more than 12,200 employees. LAEC communicates with them, advocates for them, and provides information to them. We cultivate a relationship with these companies in a variety of ways to provide the maximum level of communication.

### *INVESTMENT GUIDELINES*

<b>Sole Proprietorships, Start Ups, etc.</b>	<b>\$350</b>
<b>Banks, Service Companies, Real Estate Firms</b>	<b>\$550-\$3050</b>
<b>Contractors, Retailers, etc.</b>	<b>\$1050-\$1550</b>
<b>Developers, Large Retailers, etc.</b>	<b>\$1550-\$2550</b>
<b>Large Companies, Benefactors</b>	<b>\$2500-\$5000</b>