



COLORADO
COMPANIES TO WATCH

FUELING THE ECONOMIC FIRE

WHAT

Colorado Companies to Watch is a prestigious awards program honoring high-performance, 2nd-stage companies that develop valuable products and services, create quality jobs, and build new industries for our state. These innovative companies represent the vibrant entrepreneurial spirit of Colorado accounting for a substantial portion of our economic growth, community development, and economic independence.

WHO

Hosted by the Office of Economic Development & International Trade Association in association with the Edward Lowe Foundation and partners throughout Colorado. The program is presented by M3 Insurance Solutions for Business, with support from many sponsors.

HOW

Nominate a Company or Be Nominated by Meeting These Qualifications:

Headquartered in Colorado

- Involved within their community
- In good business standing
- Executive team based in Colorado

Privately held

- Growth focused
- Innovative products & business practices
- Special use of technology

6-99 full-time equivalent employees

- Includes owner(s)
- Full-time and/or part-time employees

Sales or Working Capital

- \$750K to \$50M in 2010
- Working capital may include grants or equity investments

APPLY NOW

Learn More at: www.Colorado.CompaniesToWatch.org

WHY

Companies: You are fueling the economic fire throughout the state – be recognized for it! This **year-long program** increases company credibility and connects winning companies with valuable resources to continue to grow and succeed. Wear your pride on your website - winners are showcased by our media sponsors communicating their success to clients, prospects, current and prospective employees, as well as to families and friends.

Sponsorship & Community Partners: Position your company as a proactive supporter of Colorado's growth by aligning with this progressive program. Network with other organizations that share your commitment to the entrepreneurial spirit. Connect with growing companies that can benefit from your support and your products and services. See more information on the website or contact us at COCTW@lowe.org.

WHEN

Nomination Period – December 1, 2010 – January 28, 2011

Selection Process – Mid-April, 2011

Colorado Companies To Watch Gala Event – June 23, 2011 – Denver Marriott Center City



2011 Colorado Companies to Watch Platinum Sponsors

