



# 2010 SPONSOR BENEFITS

## Investor Series Breakfasts March 11th & November 10th

*These premier events expose your company to 150 business, community and government leaders, with major company recognition starting before the event, and all the way into next year through the release of our Annual Report.*



## Industry Recognition Luncheons April 21st & September 15th

*These premier events expose your company to 200 business, community and government leaders, with major company recognition starting before the event, and all the way into next year through the release of our Annual Report.*



## Real Estate Showcase October

*The Longmont Real Estate Showcase is an annual bus tour and real estate overview of the Longmont area. It offers exposure to metro area and Northern Colorado commercial brokers of office, industrial, land, and commercial opportunities available in the Longmont area.*



## Advertising Opportunities

*Advertising is the best exposure to the most influential companies and business leaders in Longmont! The Economic Council offers multiple ways for you to gain exposure to Longmont Area businesses and industry.*



**Our promotional opportunities represent the best exposure to the most influential companies and business leaders in Longmont! The Economic Council offers multiple ways for you to gain this exposure. Information contact Donna Miller at 303-651-0128 or our web page at [www.longmont.org](http://www.longmont.org).**

# Investor Series Event Sponsorships

## MARCH 11th INVESTOR SERIES BREAKFAST

*This event is designed to provide information on a topic of interest to investors and the business community at large.*

## NOVEMBER 10th INVESTOR SERIES BREAKFAST

*This event is designed to give Longmont investors the status of the current economy and an indication of the upcoming year's economy at the local, state and national level.*

### **SILVER SPONSORSHIPS - \$1000**

**Speaking opportunity at the event - Limited to 4 per Breakfast**

- ~ Opportunity to speak at the beginning of the program
- ~ Your company **Logo** on all Economic Council's publications - invitations, programs, weekly updates, and web page
- ~ Your company **Logo** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **Logo** in the Economic Council's **2009 Annual Report**, mailed to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed behind the stage at the event
- ~ Place your collateral materials at the event
- ~ 20% discount on purchase of additional corporate tables

### **BRONZE SPONSORSHIPS - \$500**

**Limited to 4 per Breakfast**

- ~ Recognition from the stage at the beginning of the event
- ~ Your company **recognized** on all Economic Council's publications - invitations, programs, and web page
- ~ Your company **name** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **name** in the Economic Council's **2009 Annual Report**, mailed to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed around the room at the event
- ~ Place your collateral materials at the event
- ~ 10% discount on purchase of additional corporate tables

### **CORPORATE TABLES - \$175**

- ~ One reserved table for eight at the above reduced price (a \$25 savings) with table signage

# Industry Recognition Sponsorships

## CORNERSTONE LUNCHEON APRIL 21st

*This luncheon is designed to recognize companies that have expanded or relocated to Longmont.*

## COMMUNITY APPRECIATION LUNCHEON SEPTEMBER 15th

*This event is designed to recognize primary employers that have provided additional support to community goals through their charitable giving, employee recognition programs, environmental efforts, etc.*

### **PLATINUM SPONSORSHIPS - \$2000**

**Speaking opportunity at the event - Limited to 4 per Luncheon**

- ~ Opportunity to speak at the beginning of the program
- ~ Your company **Logo** on all Economic Council's publications - invitations, programs, and web page
- ~ Your company **Logo** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **Logo** in the Economic Council's **2009 Annual Report**, mailed to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed behind the stage at the event
- ~ Place your collateral materials at the event
- ~ 20% discount on purchase of additional corporate tables

### **GOLD SPONSORSHIPS - \$1000**

**Limited to 4 per Luncheon**

- ~ Recognition from the stage at the beginning of the event
- ~ Your company **recognized** on all Economic Council's publications - invitations, programs, and web page
- ~ Your company **name** in the Economic Council's quarterly **Directions Newsletter**, sent to approximately 550 business leaders
- ~ Your company **name** in the Economic Council's **2009 Annual Report**, mailed to approximately 350 business, community, and government leaders
- ~ One reserved table for eight at the front of the room with table signage
- ~ Your company banner displayed around the room at the event
- ~ Place your collateral materials at the event
- ~ 10% discount on purchase of additional corporate tables

### **CORPORATE TABLES - \$280**

- ~ One reserved table for eight at the above reduced price (a \$40 savings) with table signage

# Real Estate Showcase

## **BREAKFAST SPONSOR - \$2000**

**Limited to 1 Sponsor**

- ~ Breakfast served at site of your choice
- ~ Speak and presentation (10 minutes) at breakfast
- ~ Exhibit table and recognition at breakfast
- ~ Up to 6 pages in notebooks distributed to each participant
- ~ Name and logo on all invitations, website and advertising
- ~ 4 seats on bus

## **FACILITY/SITE TOUR SPONSORS - \$1500**

**Limited to 4 Sponsors**

- ~ Bus stop and tour facility/site
- ~ Speak (5 minutes) at facility/site of your choice
- ~ Exhibit table and recognition at breakfast
- ~ Up to 4 pages in notebooks distributed to each participant
- ~ Name and logo on all invitations, website and advertising
- ~ 2 seats on bus

## **EVENT SPONSORS- \$1000**

- ~ Exhibit table and recognition at breakfast
- ~ Up to 4 pages in notebook distributed to each participant
- ~ Name and logo on all invitations, website and advertising
- ~ 2 seats on bus

## **MATERIAL SPONSORS- \$250**

- ~ Up to 2 pages in notebooks distributed to each participant
- ~ 1 seat on bus

## **MEDIA SPONSORS - In-kind Advertising**

- ~ Exhibit table and recognition at breakfast
- ~ Up to 2 pages in notebook distributed to each participant
- ~ Name and logo on all invitations, website and advertising
- ~ 1 seat on bus

# Advertising Opportunities

## **QUARTERLY NEWSLETTER BANNER AD**

**Per Issue - \$1000/Entire Year - \$3000**

**1 Per Issue - Number of Issues - 4**

Distributed to 500+ investors, primary employers and interested parties via email. The sponsor will be allowed to include a banner ad at the beginning of the issue with messaging and a link to the web site of your choice. This will be the first thing that recipients see and will drive traffic to your site.

## **WEB PAGE ADS**

**Home Page - \$1000 Per Year**

**Other Levels - \$250-\$500 Per Year**

**Variety of other pages tailored to your interests!**

Are hosted from our website, and other pages specifically picked for you, our investors, to drive customers to your site. The Economic Council's website is accessed by our investors, site selectors, business community leaders, and people seeking information on Longmont and the Economic Council. Service providers and retailers will gain access to unique audiences interested in the economic growth of Longmont.

## **MONTHLY UPDATES**

**Number Available: 12 - \$250 Per Issue**

**Entire Year - \$2400**

This venue provides messaging opportunities specific to primary employers. Each month, the Economic Council staff develops information of interest to primary employers and communicates it to them. This update goes out to approximately 200 companies which represent the industry of the Longmont area. This is an exceptional opportunity to get in front of an extremely targeted audience.