



Longmont Startup Week

July 24 - 28, 2017

<http://longmont.startupweek.co> | [@longmontstartup](https://twitter.com/longmontstartup) | [#LSW17](https://twitter.com/LSW17)

SPONSORSHIP GUIDE

WHY

Longmont Startup Week (LSW) brings together entrepreneurs, wanna-preneurs, intrapreneurs, creatives, techies, inventors, business owners, and investors of all ages to connect and inspire. It's this support network that can make the difference between closing up shop and pushing through to success. LSW showcases why Longmont and the northern Colorado region is the best place to start a business and builds momentum in advancing Longmont's startup community.

WHAT

Five days of startup community events showcasing Longmont's entrepreneurs in tech, I.T., bioscience, creative arts, culinary, and more. Events will include topics such as design, development, marketing, finance, legal, and entrepreneur basics. All events are FREE to attend and provide outstanding learning and networking opportunities.

WHEN

Monday, July 24th through Friday, July 28th, 2017

WHERE

Unique venues throughout Longmont

WHO

LSW is organized by the community, for the community. A committee of volunteers works in partnership with the Longmont Economic Development Partnership and other community partners to produce the weeks' events.

MORE

Visit <http://longmont.startupweek.co> or join the conversation [#LSW17](https://twitter.com/LSW17)



Startup Week is a Techstars Program
Learn more about Techstars at www.techstars.com

SPONSOR CONTACT:
Jessica Erickson
303-651-0128
jessica@longmont.com



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JULY 24 - 28, 2017

<http://longmont.startupweek.co> | @longmontstartup | #lsw17

Sponsorship Benefits	\$1,000 COMMUNITY	\$2,000 EVENT	\$4,000 SPOTLIGHT	Title Sponsorships - Limited Availability	
				\$8,000 TRACK TITLE SPONSOR (4 available)	\$10,000 PREMIER EVENT TITLE SPONSOR (1 available)
Logo recognition on longmont.startupweek.co website					
Logo recognition in printed LSW program					
Logo recognition on event signage and slideshows (where available)					
Social media recognition on Twitter and Facebook before and during LSW					
Logo recognition on all printed materials					
Logo recognition on all street banners					
Acknowledgement from the podium at Premier events					
Opportunity to introduce speaker or panelists at an event					
Opportunity to display company banner (restrictions apply)					
Opportunity to speak on stage for up to 5 minutes at opening and closing events					
4 VIP wristbands for opening and closing events (reserved seats and complimentary beverages)					
Additional title sponsorship benefits				Exclusive title sponsorship for an individual track, offering a targeted audience in your industry at multiple events during LSW Events are "Presented in Partnership with [Your Company]"	Exclusive title sponsorship for a broad audience at opening, closing, and premier keynote events during LSW Events are "Presented in Partnership with [Your Company]"

If interested in becoming a Longmont Startup Week Sponsor, or wish to discuss a custom package, please contact Jessica Erickson at jessica@longmont.org or 303-651-0128.

OTHER OPPORTUNITIES

OPEN COFFEE HOST

Host one or all of the daily open coffee networking events. Provide In-Kind Sponsorship for venue and beverages. In-Kind Sponsors will be listed on the longmont.startupweek.co website.

HAPPY HOUR HOST

Host one of the daily happy hour events. Provide In-Kind Sponsorship for venue and beverages. In-Kind Sponsors will be listed on the longmont.startupweek.co website.

IN-KIND SPONSORSHIP

In-Kind Sponsors will be listed on the longmont.startupweek.co website. In-Kind Sponsorships are available for:

- Food
- Beverage
- Swag/Give-aways
- Printing
- Venue/Space
- Transportation
- Audio-Visual Equipment
- Photography/Videography

If interested in being a Host or providing an In-Kind Sponsorship, please contact Dana Schnieber at dana@longmont.org.

VOLUNTEER

Get involved by volunteering to help with day-of logistics and event execution.

Volunteers may assist in one or more of the following ways:

- Act as a host/hostess for events
- Facilitate networking amongst event attendees
- Check in and direct attendees to event space
- Assist with event setup
- Assist with distribution of event materials
- Assist with live social media
- Assist with clean-up and zero-waste efforts

For more information on Volunteer Opportunities, please contact longmontedp@longmont.org.

ABOUT STARTUP WEEK

[HTTPS://STARTUPWEEK.CO](https://startupweek.co)

Startup Week™ is more than a conference, it's a celebration. Startup Week brings entrepreneurs, local leaders, and friends together over five days to build momentum and opportunity around your community's unique entrepreneurial identity. Join in a celebration led by entrepreneurs and hosted in the entrepreneurial spaces you love. Over the course of five days, participants in Startup Week can choose the events they'd like to attend. Typically these events are held at various venues across a city. Speakers from the community, and outside it, are brought in to share their story to motivate and inspire the entrepreneurial community. Local organizers select the tracks they feel are most relevant to their community and choose speakers based on those tracks. Over 75 communities across the globe have hosted a Startup Week, a program of Techstars.

ABOUT TECHSTARS

[WWW.TECHSTARS.COM](http://www.techstars.com)

Techstars is a global ecosystem that empowers entrepreneurs to bring new technologies to market wherever they choose to live. With dozens of mentorship-driven accelerator programs and thousands of community programs worldwide, Techstars exists to support the world's most promising entrepreneurs throughout their lifelong journey, from inspiration to IPO. Techstars provides access to tens of thousands of community leaders, founders, mentors, investors, and corporate partners, allowing entrepreneurs to accelerate the pace of innovation and Do More Faster™. Techstars supports every stage of the entrepreneurial journey – from early stage grassroots community development to more formal opportunities that provide education, experience, acceleration, funding, and beyond.

ABOUT LONGMONT ECONOMIC DEVELOPMENT PARTNERSHIP

[WWW.LONGMONT.ORG](http://www.longmont.org)

"We lead a comprehensive, collaborative economic development strategy to promote and strengthen our community's economic health." The Longmont Economic Development Partnership works constantly to provide support and resources for ALL existing and prospective Longmont businesses to promote a strong business environment in Longmont and to encourage economic development through business attraction, retention, expansion, and creation. A 501c(6) non-profit organization founded in 1981, the Longmont EDP is funded with both public and private dollars. This partnership allows the Longmont EDP to be a broadly supported organization that provides a collaborative business environment to strengthen Longmont's economic health.